

## Informācijas Sistēmu Menedžmenta Augstskola (ISMA University, Riga, Latvia)

### *Invite to the publication in the collective monograph «Mechanisms and models of development of entities tourist business»*

#### **Themes:**

1. Economics and organization of functioning of subjects of tourist business.
2. Management and marketing in tourism.
3. Ensuring competitiveness of entities tourist business.
4. The potential for the development of specialized forms of tourism.
5. Current trends in the hotel and restaurant business.

#### **Requirements for registration:**

Articles are published in English. Article should contain 10 full pages.

The file should be entered and fully formed in the editor Microsoft Word, the file name should contain the name of the author or authors and the number of thematic areas (e.g., Ivanov\_1.doc).

The main text Headset – Times New Roman Cyr, font size – 11, interval – 1,0, paragraph – 0,5 cm, format – A5 (14,8 cm x 21,0 cm), margins: left – 2,0 cm, top – 1,7 cm, bottom – 2,0 cm, right – 2,0 cm.

In right corner of page – name and surname of author (s), academic degree and academic title, name of institution (organization). At center of page in capital letters – name of article, at the end of – references. Figures and tables are made only on book pages. Information on album pages is not allowed.

For publication in the collective monograph should be sent to the e-mail address **confer.piel@gmail.com** not later **30 April 2016:**

article (electronic version);

info about the author on a separate sheet: name, surname, academic degree, academic title, position, institution, contact phone number and e-mail.

**Cost of article 10 pages – 15 euro – an electronic copy, 35 euro – for the printed version (including delivery).**

The example of an

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#### **METHODOLOGICAL TOOLS FOR ASSESSING SUPPLIERS OF TRADE ENTERPRISES**

In order to implement effective economic activity trade enterprises interact with the different actors of the market, thus creating various organizational and economic ties. An important place in the course of this interaction is occupied by suppliers of commodity resources, which form the organizational and economic links with trade enterprises to ensure efficient procurement process.

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#### **References**

1. Chan, F. T. S. (2003). *Interactive selection model for supplier selection process: An analytical hierarchy process approach*. *International Journal Production Research*. Vol. 41, Issue 15, pp. 3549-3579.
2. Chan, F. T. S., Chan, H. K. (2004). *Development of the supplier selection model: A case study in the advanced technology industry*, *Journal of Engineering Manufacture*, Vol. 218, Issue 12, pp. 1807-1824.